



STANDARD BROADCASTING CORPORATION LIMITED

1974-75

50th ANNUAL REPORT

YEAR ENDED MARCH 31, 1975

STANDARD BROADCASTING CORPORATION LIMITED 1974-75

Directors

Alex E. Barron
George Montegu Black, Jr.
G. Allan Burton, D.S.O., E.D.
Pierre P. Daigle
Alex D. Hamilton
Donald H. Hartford
W. Leo Knowlton, Q.C.
A. Bruce Matthews, C.B.E., D.S.O., E.D.
H. T. McCurdy
John A. McDougald
Maxwell C. G. Meighen, O.B.E.

Officers

Chairman of the Board, John A. McDougald
President, H. T. McCurdy
Vice-President, Donald H. Hartford
Vice-President, R. R. Moody
Vice-President, J. Lyman Potts
Vice-President Finance, Secretary and
Treasurer, J. M. Packham, C.A.
Assistant Treasurer, Mrs. M. M. MacRae

Wholly Owned Subsidiaries

CFRB Limited, Toronto
CJAD Limited, Montreal
Standard Broadcast Sales Company Limited,
Toronto and Montreal
Canadian Standard Broadcast Sales Inc., New York
Standard Broadcast Productions Limited, Toronto
Standard Sound Systems Company Limited, Montreal
Standard Broadcasting Realty Limited, Toronto
Standard Broadcasting Corporation (U.K.) Limited,
London
St. Clair Productions Limited, Toronto

Partly Owned Subsidiary

Bushnell Communications Limited, Ottawa

Associated Companies - United Kingdom

Broadcast Marketing Services Ltd., London
Capital Radio Limited, London
Radio City (Sound of Merseyside) Ltd., Liverpool
North East Broadcasting Company Limited, Newcastle
Plymouth Sound Limited, Plymouth
Bradford Community Radio Ltd., Bradford
Radio Trent Ltd., Nottingham

SUBSIDIARY COMPANIES - SENIOR MANAGEMENT

CFRB Limited

Chairman of the Board H. T. McCurdy
President D. H. Hartford
Vice-President & Station Manager —
CFRB D. W. Insley
Vice-President, Director of Sales P. J. Hurley
Vice-President Advertising G. F. Maccabe
Vice-President Engineering G. C. Eastwood
Vice-President &
Station Manager — CKFM W. R. Ballentine
Vice-President Sales — CKFM R. Purves
Vice-President Finance,
Secretary and Treasurer P. F. Searle, C.A.
Assistant Treasurer Mrs. M. M. MacRae

CJAD Limited

President H. T. McCurdy
Vice-President & Station Manager —
CJAD W. F. Hambly
Vice-President
& Assistant Station Manager G. N. Hope
Vice-President Sales J. B. Bartrem
Vice-President & Station Manager —
CJFM P. F. Fockler
Vice-President Finance J. M. Packham, C.A.
Vice-President,
Secretary and Treasurer J. A. Magnan, C.A.
Assistant Treasurer Miss Y. L. Meunier

Standard Broadcast Sales Company Limited

President R. R. Moody
Vice-President &
General Manager — Toronto A. W. Stinson
Vice-President &
General Manager — Montreal R. L. Nason
Vice-President K. F. Ursel

Canadian Standard Broadcast Sales Inc.

President F. A. Roberts
Vice-President R. O'Connor

Standard Broadcast Productions Limited

President J. L. Potts
Vice-President M. B. Thompson
Vice President,
Standard Broadcast News S. M. Margles

Standard Sound Systems Company Limited

President Alex Oulianine
Vice-President &
Assistant Manager W. Bidler

Standard Broadcasting Corporation(U.K.) Limited

Chairman of the Board The Rt. Hon.
Lord McFadzean
Deputy Chairman Sir Alan Walker
Managing Director H. T. McCurdy

Transfer agent and registrar

Crown Trust Company, Toronto and Montreal

Auditors

Coopers & Lybrand, Chartered Accountants, Toronto

Bankers

Canadian Imperial Bank of Commerce
The Royal Bank of Canada
The Bank of Montreal



Standard Broadcasting Corporation Limited is a constrained-share Company at least 80% of the shares of which must be beneficially owned by persons who are Canadian citizens or who are corporations controlled in Canada.

COMPARATIVE HIGHLIGHTS

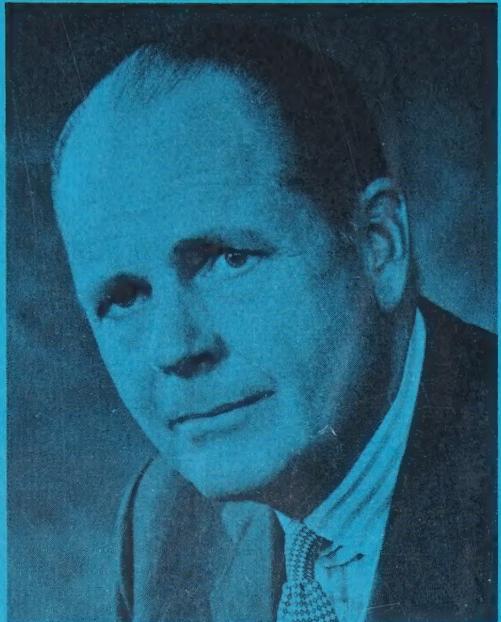
	1975	1974
Gross revenue	\$16,397,434	\$15,069,947
Depreciation and amortization	431,439	388,156
Operating profit	6,055,871	6,107,313
Income from investments	911,735	627,957
Income taxes	3,691,000	3,355,400
Net earnings	3,276,606	3,379,870
Dividends	2,814,750	2,251,800
Number of shares outstanding	5,629,500	5,629,500
Number of shareholders	2,003	2,000
Earnings per share58	.60
Dividends per share50	.40
Working capital	\$ 4,896,075	\$10,955,818

TEN-YEAR COMPARATIVE STATEMENT OF EARNINGS

(000 omitted)

	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
Gross revenue	\$16,397	\$15,070	\$14,129	\$13,183	\$12,929	\$12,147	\$10,661	\$8,984	\$7,615	\$6,523
Operating costs and expenses	9,910	8,575	7,829	7,145	7,434	7,130	6,119	5,268	4,504	3,825
Depreciation and amortization	431	388	323	296	308	363	272	262	260	261
Operating profit	6,056	6,107	5,977	5,742	5,187	4,654	4,270	3,454	2,851	2,437
Income from investments	912	628	433	348	476	464	370	301	196	127
	6,968	6,735	6,410	6,090	5,663	5,118	4,640	3,755	3,047	2,564
Provision for income taxes	3,691	3,355	3,107	3,001	2,947	2,654	2,513	1,951	1,564	1,341
Earnings before extraordinary items	3,277	3,380	3,303	3,089	2,716	2,464	2,127	1,804	1,483	1,223
Extraordinary items — net of tax	—	—	(101)	—	—	—	163	115	—	46
Net earnings for the year	\$ 3,277	\$ 3,380	\$ 3,202	\$ 3,089	\$ 2,716	\$ 2,464	\$ 2,290	\$ 1,919	\$ 1,483	\$ 1,269
Dividends paid - regular	\$ 2,815	\$ 2,252	\$ 2,139	\$ 1,630	\$ 1,401	\$ 1,175	\$ 697	\$ 471	\$ 402	\$ 339
- special	—	—	—	562	561	—	—	557	—	—
Earnings Per Share (based on number of shares outstanding at end of year)										
-Before extraordinary items	\$.58	\$.60	\$.59	\$.55	\$.48	\$.44	\$.38	\$.32	\$.27	\$.23
-Net earnings for the year58	.60	.57	.55	.48	.44	.41	.35	.27	.24

REPORT TO THE SHAREHOLDERS



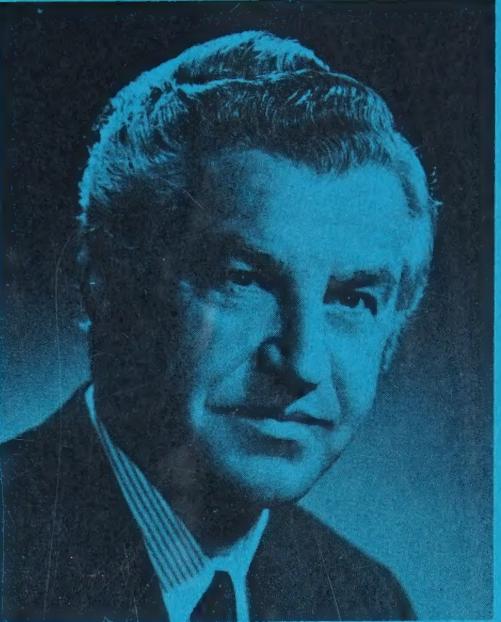
Chairman of the Board
JOHN A. McDougald

Your directors are proud to present the fiftieth Annual Report of the Company dealing with the fiscal year ended March 31st, 1975.

Consolidated revenue of \$16,397,434 was 8.8% over the previous year. Net earnings were \$3,276,606, a decrease of 3%. Earnings per share were 58.2¢ compared with 60¢ last year. The 10% corporate income tax surcharge reduced earnings by 4¢ per share.

The financial statements do not include the accounts of Bushnell Communications Limited, Ottawa, as control of that company was not acquired before the end of our fiscal year. Details of the acquisition of our 52% interest are more fully explained in Note 2 to the financial statements.

The effects of inflation continued to erode the operating margins of our radio stations. Increased rate structures, recently implemented in both Montreal and Toronto, will do much to restore margins to their past levels. Advance sales bookings are ahead of



President
H. T. McCURDY

figures for the previous year.

CFRB

CFRB's continuing dominance in Canada's largest retail sales market, Metropolitan Toronto, enables the station to maintain a healthy revenue position despite intense competition from all media. A recent survey showed that listeners spent almost 15 million hours per week tuned to CFRB - over twice those of the next Toronto station.

Innovative programming, accurate news coverage, sensitive community relations and public service are the ingredients of CFRB's success. Management and staff are dedicated to maintaining CFRB's respect and loyalty from its listeners and sponsors throughout next year.

CKFM

In the highly competitive Metropolitan Toronto market, CKFM has recorded another year of substantial growth. A number of changes were made to

ensure CKFM's success. These included the creation of a separate CKFM Retail Sales Division, completion of new studio facilities and the addition of new programming personnel.

It is reassuring to report CKFM anticipates little difficulty in adjusting to the Canadian Radio-Television Commission's new FM regulations. CKFM has already instituted new program formats and techniques which are meeting favourable audience response.

CKFM's new production facility, St. Clair Productions Limited was launched successfully this year and is expected to make a contribution to future profits.

Early in 1976 the station's transmitting facilities will be moved to the new CN Tower and thus ensure improved reception throughout a vast market in the years ahead. This facility is quite separate from the CFRB transmitter at Mississauga, Ontario.

CJAD

The Montreal radio scene remains intensely competitive in every way -- for share of audience, revenues and personnel. Retail sales were at an all-time high and all but offset the softness in national sales.

Operating margins declined somewhat in the face of inflationary cost increases. As the new fiscal year begins, however, advance sales bookings show improvement over last year. The aggressive young management team and talented staff are responding with optimism to the challenge of maintaining CJAD as the dominant English language radio station in Montreal.

CJFM

CJFM maintained an on-going growth plan to improve its position in the competitive Montreal market.

The station is in the process of adjust-

ing to the recent CRTC FM policy and regulations. CJFM has positioned itself to take advantage of the popularity of FM radio in Montreal. Management foresees favourable response to the new direction of programming.

Standard Broadcast Sales Company Limited

As the national sales representative for Standard-owned stations in Montreal and Toronto and many other leading radio stations in Canada, the past year saw the highest billings in the company's fourteen-year history. Forward revenue projections are promising and continued sales success is anticipated in the year ahead.

The acquisition of control of Bushnell Communications, Ottawa, will permit SBS to expand into television sales representation.

Canadian Standard Broadcast Sales, with offices in the United States, also completed a highly successful year as the national sales representative for a broad list of Canadian radio and television stations, including the CBC Television Network.

The company continues to assist in the development of national time sales in the U.K. through Broadcast Marketing Services, London, a major radio representative company in which Standard Broadcasting holds a large minority interest.

MUZAK

Standard Sound Systems Company Limited established new sales records throughout its Muzak franchise territory. This was in large part due to a significant improvement in the performance in the branch operations in Eastern Canada which are contributing an ever increasing share of the total sales.

With its expansion into a number of

other products compatible with the Muzak service, Standard Sound Systems now markets a variety of intercom systems, in-plant radio paging, closed circuit TV, sound alert systems and professional sound equipment. Although the Muzak service will remain the main business of the company, these additional product lines should go a long way towards establishing Standard Sound Systems as one of the leading internal communications specialists in Quebec and the Maritimes, in addition to being the unquestioned leader in the background music field.

Standard Broadcast Productions Limited

SBP showed increased returns from its music publishing activities and syndicated programs.

Standard Broadcast News continues to provide audio news reports to radio stations from St. John's to Victoria. Prospects for increasing the number of subscribers in this year are promising.

As a result of new CRTC FM regulations, which require a wider variety of music and (for the first time) a percentage of Canadian music, The Canadian Talent Library, managed by SBP, can be expected to play an even greater role in serving the needs of radio broadcasters.

Standard Broadcasting Corporation (U.K.) Limited

Your subsidiary, under the Chairmanship of The Rt. Hon. Lord McFadzean, has substantially increased its involvement in commercial radio in the United Kingdom. In addition to its sizeable minority interest in Broadcast Marketing Services Limited — a national radio time sales company with headquarters in London, England — and a small equity in the commercial station licensed to serve the Liverpool region — Standard has also invested in stations in Plymouth, Bradford, Newcastle and

London.

In December, 1974 your Company had the opportunity to become the largest single shareholder in Capital Radio, the exclusive entertainment station licensed to serve the Greater London Area, with a coverage of over ten million potential listeners. The purchase of a 29% equity interest was completed in February of this year. Commercial radio is relatively new to the United Kingdom. We are quick to admit that growth may be slow, but as a long-term investment we feel there is great promise. The April 9th issue of the Financial Times, London, reported: "Commercial radio in Britain has proved surprisingly acceptable to a public which was widely supposed to be totally wedded to the BBC".

Bushnell Communications Limited

The acquisition of 52% of the common shares of Bushnell Communications in March of this year marked your Company's first successful attempt to enter the television side of broadcasting. Bushnell Communications, a charter member of the CTV Television Network, operates a television station (CJOH-TV) in Ottawa which serves the national capital and Eastern Ontario from Belleville to Cornwall. The station commands the largest average audience in Ottawa. Through other subsidiaries, Bushnell produces television programs for network release and general syndication.

Financial Year

The "normal" financial year for the vast majority of Canadian broadcasters is August 31st. Your directors will propose to the shareholders at the Annual Meeting on June 24th, 1975 that the Standard group of companies adopt August 31st as the financial year of the company, rather than March 31st as at present. The next fiscal period of the company will therefore cover the five

months from April to August, 1975.

Pension Plan

Our actuaries report that the company's pension plan was fully funded as at March 31st, 1975.

Management

W.C. Thornton Cran, president of the Company from 1959 to 1974, retired as a director on March 31st, 1975. Your directors wish to record their appreciation and thanks for the major contribution he made to the conduct of the affairs of your company over a period of sixteen years.

Outlook

Your directors look forward with optimism to prospects for next year. The outlook for radio broadcasting is, on the whole, most favourable. National sales have strengthened and there is a continuing demand for air time on the part of local advertisers. Our entry into the television broadcasting field through Bushnell Communications can only add diversity and strength to our total broadcasting operation. Further, we are hopeful that our equity positions in the commercial broadcasting scene in the United Kingdom will provide us with a solid basis for growth in the years ahead.

It cannot be said too often that people are our most important asset. The operational and acquisition activities of this past year would not have been possible without the sincere dedication and hard work of the staff and management within the Standard family. Your directors are extremely grateful and would like to express sincere thanks on behalf of the Company and its shareholders.

John A. McDougald
Chairman of the Board

H. T. McCurdy
President

May 20, 1975.

STANDARD BROADCASTING CORPORATION LIMITED
 AND SUBSIDIARY COMPANIES

**CONSOLIDATED
BALANCE SHEET**

AS AT MARCH 31, 1975

Assets

	1975	1974
CURRENT		
Cash	\$ 90,003	\$ 271,569
Short-term investments - at cost	4,334,721	8,944,463
Accounts receivable	2,925,696	2,629,225
Prepaid expenses and other assets	472,547	291,158
Mortgages, current portion	17,650	—
	<u>7,840,617</u>	<u>12,136,415</u>
OTHER INVESTMENTS - at cost		
Bushnell Communications Ltd.(Note 2)	8,969,130	—
Mortgages, less current portion (Note 3)	385,986	—
Other shares, including shares in U.K. companies	809,475	131,000
	<u>10,164,591</u>	<u>131,000</u>
FIXED - at cost		
Buildings and equipment	5,552,859	5,190,214
Accumulated depreciation	3,705,321	3,320,907
	<u>1,847,538</u>	<u>1,869,307</u>
Leasehold improvements, less		
amortization	346,019	337,658
Land	592,003	592,003
	<u>2,785,560</u>	<u>2,798,968</u>
INTANGIBLE		
Franchise - at cost	531,000	531,000
	<u>\$21,321,768</u>	<u>\$15,597,383</u>

Liabilities

CURRENT	1975	1974
Accounts payable and accrued liabilities	\$ 630,989	\$ 492,884
Income taxes	631,019	20,763
Dividends	703,688	562,950
Deferred income taxes	98,200	104,000
Promissory note, current portion (Note 2)	880,646	—
	<u>2,944,542</u>	<u>1,180,597</u>

PROMISSORY NOTE PAYABLE

less current portion (Note 2)	3,522,584	—
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DEFERRED INCOME TAXES	315,800	339,800
	<u>6,782,926</u>	<u>1,520,397</u>

SHAREHOLDERS' EQUITY

Capital Stock		
Authorized —		
10,000,000 common shares without nominal or par value		
Issued and fully paid - 5,629,500 shares . . .	1,260,455	1,260,455
Reinvested earnings	13,278,387	12,816,531
	<u>14,538,842</u>	<u>14,076,986</u>

Signed on behalf of the Board:

JOHN A. McDougald
H. T. McCURDY
Directors**\$21,321,768** **\$15,597,383****AUDITORS' REPORT TO THE SHAREHOLDERS**

We have examined the consolidated balance sheet of Standard Broadcasting Corporation Limited and subsidiary companies as at March 31, 1975 and the consolidated statements of earnings, reinvested earnings and changes in financial position for the year then ended. Our examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as we considered necessary in the circumstances.

In our opinion these consolidated financial statements present fairly the financial position of the companies as at March 31, 1975 and the results of their operations and the changes in their financial position for the year then ended, in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Toronto, Ontario
May 12, 1975.COOPERS & LYBRAND
Chartered Accountants

CONSOLIDATED STATEMENT OF EARNINGS

	For the year ended March 31	
	1975	1974
GROSS REVENUE	<u>\$16,397,434</u>	<u>\$15,069,947</u>
Talent fees, salaries and wages of employees, inclusive of fringe benefits	6,096,035	5,188,869
Other operating costs and expenses	3,814,089	3,385,609
Depreciation and amortization.....	431,439	388,156
	<u>10,341,563</u>	<u>8,962,634</u>
OPERATING PROFIT	<u>6,055,871</u>	6,107,313
INCOME FROM INVESTMENTS	911,735	627,957
	<u>6,967,606</u>	<u>6,735,270</u>
PROVISION FOR INCOME TAXES		
Current	3,720,800	2,901,500
Deferred	(29,800)	453,900
	<u>3,691,000</u>	<u>3,355,400</u>
NET EARNINGS FOR THE YEAR	<u>\$ 3,276,606</u>	<u>\$ 3,379,870</u>
EARNINGS PER SHARE (Note 4)	58.2¢	60.0¢

CONSOLIDATED STATEMENT OF REINVESTED EARNINGS

	For the year ended March 31	
	1975	1974
BALANCE – BEGINNING OF YEAR	<u>\$12,816,531</u>	<u>\$11,688,461</u>
NET EARNINGS FOR THE YEAR.....	3,276,606	3,379,870
	<u>16,093,137</u>	<u>15,068,331</u>
DIVIDENDS	<u>2,814,750</u>	<u>2,251,800</u>
	<u>13,278,387</u>	<u>\$12,816,531</u>

See accompanying notes.

SOURCE OF FUNDS

	For the year ended March 31	
	1975	1974
Net earnings for the year	\$ 3,276,606	\$ 3,379,870
Items not requiring cash outlay —		
Deferred compensation	—	145,755
Depreciation and amortization.....	431,439	388,156
Deferred income taxes	(24,000)	355,900
Loss on sale of other investments.....	—	23,239
Provided from operations.....	3,684,045	4,292,920
Proceeds from sale of other investments	—	185,000
Proceeds from sale of fixed assets	8,114	21,877
	<u>3,692,159</u>	<u>4,499,797</u>

USE OF FUNDS

Investments —		
Bushnell Communications Limited (Note 2)	8,969,130	—
Less: Issue of promissory note	(3,522,584)	—
	<u>5,446,546</u>	<u>—</u>
Mortgages	385,986	—
Minority interests in U.K. broadcasting companies..	678,475	—
Deferred compensation	—	777,315
Additions to fixed assets	426,145	556,877
Dividends.....	2,814,750	2,251,800
	<u>9,751,902</u>	<u>3,585,992</u>
INCREASE (DECREASE) IN WORKING CAPITAL ...	(6,059,743)	913,805
WORKING CAPITAL - BEGINNING OF YEAR.....	10,955,818	10,042,013
WORKING CAPITAL - END OF YEAR	<u>\$ 4,896,075</u>	<u>\$10,955,818</u>

1. Principles of Consolidation

These consolidated financial statements include the accounts of Standard Broadcasting Corporation Limited and all of its subsidiaries as at March 31, 1975 (see Note 2).

2. Bushnell Communications Limited

On March 13, 1975, the Canadian Radio-Television Commission approved the purchase by the Company of 894,802 common shares (52%) of Bushnell Communications Limited (Bushnell) for a consideration of \$8,948,020. Of this, \$4,544,790 was payable in cash and \$4,403,230 by promissory note.

**CONSOLIDATED STATEMENT
OF CHANGES IN
FINANCIAL POSITION****NOTES TO CONSOLIDATED
FINANCIAL STATEMENTS**

FOR THE YEAR ENDED MARCH 31, 1975

NOTES TO CONSOLIDATED STATEMENTS

... CONTINUED ...

The Company's share of the net assets of Bushnell acquired by this transaction is approximately \$4,500,000.

Payment for the Bushnell shares was made March 24, 1975, subject to the terms of an escrow agreement with Western Broadcast Holdings Ltd. (Western). Under the terms of the escrow agreement, the ownership of the shares would not pass to the Company, nor would the purchase price pass to Western, until the Company's nominees were elected to the board of directors of Bushnell. This was done on April 28, 1975, and the escrow discharged at that date. These accounts therefore include the consideration for the 894,802 shares, in an amount inclusive of legal fees, but do not consolidate the accounts of Bushnell.

The promissory note for \$4,403,230 issued in escrow on March 24, 1975 carries interest at 10% per annum and matures in March, 1980. One-fifth of the principal, or \$880,646, is repayable on each anniversary of the date of issue. The note may, at the option of the Company, be discharged without penalty on 90 days' notice.

3. Mortgages Receivable

The Company has advanced mortgage funds to key employees with varying repayment terms not exceeding twenty years.

4. Stock Options

No shares were issued under stock option agreements during the year. Options to purchase 2,000 shares expired, while the expiry date on options to purchase 53,500 shares at \$15.25 each was extended by one year to December 31, 1975. All options were issued at the market price on the date granted. There would be no material dilutive effect on earnings should all options be exercised.

The following stock options were outstanding at March 31, 1975:

Expiry Date	Officers	Key Employees	Total	Option Price
December 1975	21,000	32,500	53,500	\$15.25
December 1978	<u>23,000</u>	<u>2,000</u>	<u>25,000</u>	<u>\$ 9.06</u>
	<u>44,000</u>	<u>34,500</u>	<u>78,500</u>	

117,000 shares are reserved for future options.

5. Remuneration of Directors and Officers

Remuneration and fees paid to the eleven directors of the Company as directors totalled \$22,000.

Remuneration paid to seven officers (two of whom are also directors) totalled \$329,264 of which \$141,077 was paid by subsidiaries.

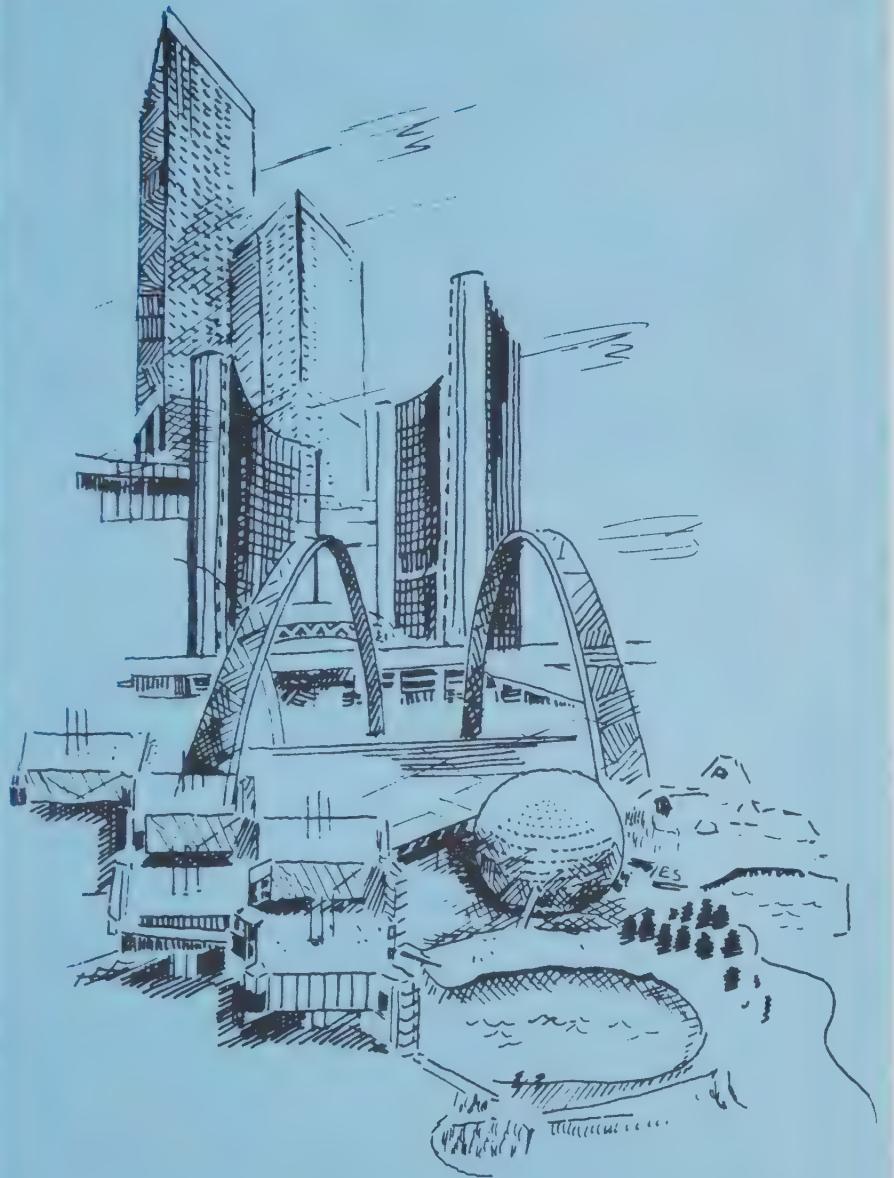
6. Long-Term Leases

At March 31, 1975, the Company was obligated under long-term leases to pay maximum annual rent of approximately \$277,000. The Company has no obligation under these leases beyond the year 1996.



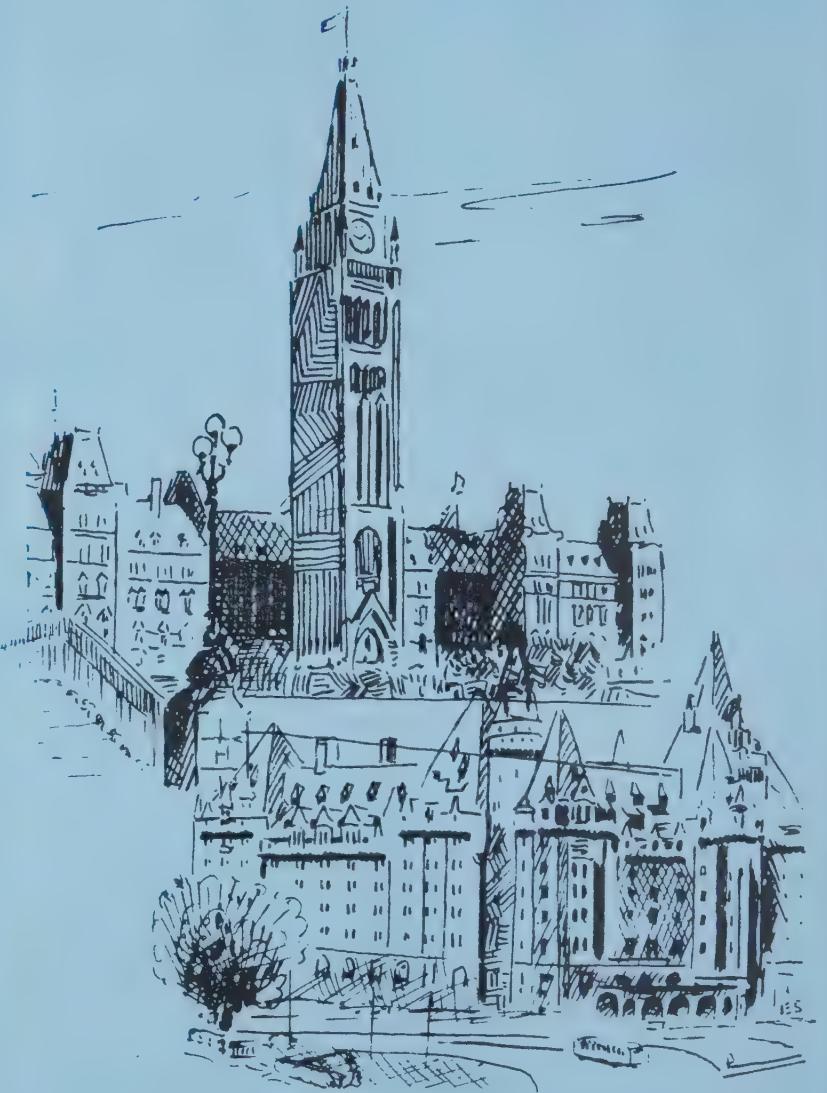
Standard Broadcasting stations do not program to win awards. However, both Toronto and Montreal station walls bear witness to recognition of their accomplishments in news fields, public service, community involvement, and balanced opportunity for expression of differing views.

La programmation des stations de radiodiffusion de la Standard Broadcasting ne vise pas l'obtention d'oscars. Toutefois, les stations de Toronto et de Montréal témoignent des résultats obtenus dans de nouveaux domaines tels les services publics, la participation aux activités de la communauté et elles permettent également l'expression d'opinions divergentes.



TORONTO . . . Ontario's Family Station, CFRB, continues to enjoy the largest listening audience of any radio station in Canada. And its sister station, CKFM, achieved a new plateau in audience and advertiser response in 1974.

TORONTO . . . CFRB, la principale station de radiodiffusion de l'Ontario continue de jouir de la plus haute cote d'ecoute au Canada, tandis qu'en 1974, l'auditoire et les contrats de publicite de la station CKFM atteignaient un nouveau sommet.



OTTAWA . . . In the spring of 1975 Ottawa's leading television and TV production facility, CJOH-TV, joined our broadcasting group. Standard's interest is 52%.

OTTAWA . . . Au printemps de 1975, CJOH TV, la principale station de télédiffusion et de production d'Ottawa s'est jointe à notre groupe. Standard en détient une participation de 52%.



UNITED KINGDOM . . . Standard recently acquired a 29% interest in the equity of Capital Radio Ltd., London. This added significantly to our minority holdings in the U.K., which now involve six radio stations.

ROYAUME-UNI . . . Récemment, Standard s'est portée acquereur d'une participation de 29% dans le capital-actions de Capital Radio Ltd., Londres. Cette transaction a accru de beaucoup nos intérêts minoritaires dans stations de radio du Royaume-Uni.



MONTREAL . . . CJAD remains dominant in Montreal's English language radio scene, while CJFM continues the implementation of new policies to improve its position in the community.

MONTRÉAL . . . CJAD demeure au premier rang de la scène radio-phonique anglophone à Montréal alors que CJFM continue de mettre en oeuvre ses nouvelles politiques qui consolideront sa position au sein de la communauté.

La programmation des stations de radiodiffusion de la Standard Broadcast ne vise pas l'obtention d'oscar. Toutefois, les stations de Toronto et de Montréal témoignent des résultats de leurs services publics, la participation aux activités de la communauté et elles obtiennent dans de nouveaux domaines tels les services publics, la participation aux activités de la communauté et elles permettent également l'expression d'opinions divergentes.

Standard Broadcasting stations do not program to win awards. However, both Toronto and Montreal stations walls bear witness to recognition of their accomplishments in news fields, public service, community involvement, and balanced opportunity for expression of differing views.



NOTES SE RAPPORTANT AUX ÉTATS FINANCIERS CONSOLIDÉS

SUITE

Le versement concernant les actions de Bushnell a été effectué le 24 mars 1975 sujet aux termes d'un contrat de mise en main tierce, intervenue avec Western Broadcast Holdings Ltd. (Western). En vertu des termes du contrat de mise en main tierce, ni la propriété des actions ne pourra passer au nom de la compagnie ni le prix d'achat ne pourra passer à la Western jusqu'à ce que les personnes mises en nomination par la compagnie soient élues au conseil d'administration de Bushnell. Le 28 avril 1975 ces personnes ont été élues et le contrat de mise en main tierce a été annulé à cette date. Ainsi, ces compagnies ont préparé dès 894,802 actions Y compris les honoraire juridiques mais ne consolident pas les comptes de Bushnell.

Le billet à ordre entieré le 24 mars 1975 au montant de \$4,403,230 porte intérêts à 10% par année et échoit en mars 1980. Un clinquement de la valeur nominale ou un montant de \$806,646 est remboursable aux dates anniversaires de l'émission. Au choix de la compagnie, le billet peut être acquitté sans pénalité sur avis de 90 jours.

La compagnie a accordé des prêts hypothécaires à des employés importants. Les durées de remboursement n'excèdent pas vingt ans.

Aucune action n'a été émise au cours de l'exercice en vertu d'ententes relatives à des options d'achat d'actions. Des options d'acheter 2,000 actions ont pris fin tandis que la date d'échéance des options d'achat de 53,500 actions à \$15,25 a été prolongée d'un an et portée en décembre 1975. Toutes les options ont été émises au cours du marché à la date où elles ont été accordées. L'exercice de toutes ces options ne créerait aucun effet de dilution important sur les bénéfices.

Les options d'achat d'actions suivantes étaient en cours au 31 mars 1975:

Date d'échéance	Employés	Dirigeants	Importants	Total	Prix à l'option
Décembre 1975	21,000	32,500	53,500	\$15,25	
Décembre 1978	23,000	2,000	25,000	\$ 9,06	

117,000 actions sont réservées pour des options futures.

5. Remunération des administrateurs et des dirigeants

La rémunération et les honoraires versés aux onze administrateurs de la compagnie en tant qu'administrateurs se sont élevés à \$22,000.

La rémunération aux sept dirigeants dont deux sont aussi administrateurs s'est élevée à \$329,264; de ce montant, \$141,077 ont été payés par les filiales.

Au 31 mars 1975, la compagnie est tenue en vertu de la loi sur les banques de verser un loyer annuel maximal d'environ \$277,000. L'obligation de la compagnie en vertu de ces banques ne dépasse pas l'année 1996.

6. Banx à long terme

ETAT CONSOLIDÉ DE L'ÉVOLUTION DE LA SITUATION FINANCIÈRE

NOTES SE RAPPORTANT AUX ÉTATS FINANCIERS CONSOLIDÉS

POUR L'EXERCICE TERMINÉ LE 31 MARS 1975

PROVENANCE DU FONDS DE ROULEMENT	\$ 3,276,606
Bénéfice net pour l'exercice	1974
Amortissements	431,439
Impôts sur le revenu reportés	(24,000)
Perte à la vente de divers placements	23,239
Fonds provenant de l'exploitation	3,684,045
Produit à la vente de divers placements	185,000
Produit à la vente d'immobilisations	21,877
Utilisation du fonds de roulement	3,692,159
Indemnisation reportée	8,114
Placements	4,499,797
Buschneil Communications Limited (Note 2)	8,969,130
Moins: l'émission du billet à ordre payer	(3,522,584)
Prets hypothécaires	—
Intérêts minoritaires dans les compagnies de diffusion du Royaume-Uni	5,446,546
Nouvelles immobilisations	426,145
Indemnisation reportée	—
—	777,315
—	—
—	678,475
Intérêts minoritaires dans les compagnies de diffusion du Royaume-Uni	—
Nouvelles immobilisations	426,145
Indemnisation reportée	—
Dividendes	2,251,800
ROULEMENT	3,585,992
AUGMENTATION(DIMINUTION)DU FONDS DE ROULEMENT	9,751,902
FONDS DE ROULEMENT AU DÉBUT DE L'EXERCICE	10,955,818
FONDS DE ROULEMENT A LA FIN DE L'EXERCICE	\$ 4,896,075
Limites et ceux de toutes ses filiales au 31 mars 1975 (se reporter à la note 2).	
Ces états financiers consolidés comprennent les comptes de Standard Broadcasting Corporation	
Le 13 mars 1975, le Conseil de la Radio-Télévision Canadienne a approuvé l'acquisition par la	
compagnie de 894,802 actions ordinaires (52%) de Buschneil Communications Limited (Buschneil)	
en contrepartie de \$8,948,020. De ce montant \$4,544,790 étaient à verser en espèces et \$4,403,230	
ont été l'objet d'un billet à ordre.	
La part de l'actif net que la compagnie a acquise dans Buschneil lors de cette transaction s'élève à environ \$4,500,000.	

2. **Buschneil Communications Limited**
- Le 13 mars 1975, le Conseil de la Radio-Télévision Canadienne a approuvé l'acquisition par la compagnie de 894,802 actions ordinaires (52%) de Buschneil Communications Limited (Buschneil) en contrepartie de \$8,948,020. De ce montant \$4,544,790 étaient à verser en espèces et \$4,403,230 ont été l'objet d'un billet à ordre.
- La part de l'actif net que la compagnie a acquise dans Buschneil lors de cette transaction s'élève à environ \$4,500,000.
1. **Principes Suivis en vertu de la consolidation**
- Ces états financiers consolidés comprennent les comptes de Standard Broadcasting Corporation
- Le 13 mars 1975, le Conseil de la Radio-Télévision Canadienne a approuvé l'acquisition par la compagnie de 894,802 actions ordinaires (52%) de Buschneil Communications Limited (Buschneil) en contrepartie de \$8,948,020. De ce montant \$4,544,790 étaient à verser en espèces et \$4,403,230 ont été l'objet d'un billet à ordre.
- La part de l'actif net que la compagnie a acquise dans Buschneil lors de cette transaction s'élève à environ \$4,500,000.

ETAT CONSOLIDÉ DES BENEFICES

REVENU BRUT	\$16,397,434
pour l'exercice terminé le 31 mars	1974
Cachets, traitements et salaires des employés,	6,096,035
V achats, frais d'exploitation et dépenses	3,814,089
Autres frais d'exploitation et dépenses	3,385,609
Amortissements	388,156
BENEFICE D'EXPLOITATION	6,055,871
REVENU DE PLACEMENTS	6,107,313
PROVISION POUR LES IMPOTS SUR LE REVENU	6,967,606
Impôts exigibles	3,720,800
Impôts reportés	(29,800)
BENEFICE NET POUR L'EXERCICE	3,691,000
BENEFICE PAR ACTION (Note 4)	58.24
60.04	

ETAT CONSOLIDÉ DES BENEFICES REINVESTIS

SOLDE AU DEBUT DE L'EXERCICE	\$12,816,531
DIVIDENDES	2,251,800
BENEFICE NET POUR L'EXERCICE	3,379,870
SOLDE A LA FIN DE L'EXERCICE	15,068,331
pour l'exercice terminé le 31 mars	1974

Se reporter aux notes ci-jointes

STANDARD BROADCASTING CORPORATION LIMITED

ET SES FILIALES

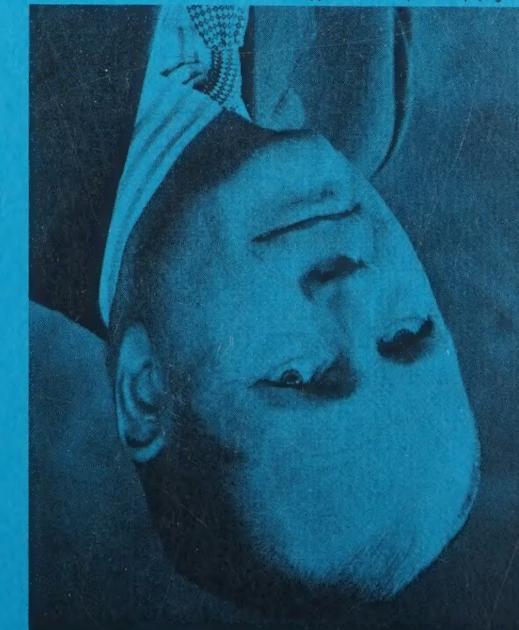
ACTIF	ACTIF A COURT TERMÉ	\$ 271,569	4,334,721	Placements à court terme, au prix coutant	8,944,463
		1975		Encaisse	2,925,696
				Comptes à recevoir	2,629,225
				Frais payés d'avance et autres éléments	472,547
				de l'actif	17,650
				Prêts hypothécaires, partie à court terme	7,840,617
	AUTRES PLACEMENTS, au prix coutant	8,969,130		Busheil Communications Limited (Note 2)	
				Prêts hypothécaires, moins partie à courts terme (Note 3)	385,986
				Autres actions, y compris les actions dans les compagnies Royaume-Uni	809,475
				IMMOBILISATIONS, au prix coutant	5,552,859
				Immublés et outillage	3,705,321
				Amortissement accumulé	1,847,538
				Améliorations locatives, moins l'amortissement	346,019
				Terrains	592,003
				ELÉMENT INCORPORÉL	2,785,560
	Droit de franchise, au prix coutant	531,000			2,798,968
					\$21,321,768
					\$15,597,383

AU 31 MARS 1975

BILAN CONSOLIDÉ

RAPPORT AUX ACTIONNAIRES

JOHN A. MCGUGAHL
Président du conseil d'administration



Votre conseil d'administration est heureux de vous présenter le cinquantième rapport annuel de la compagnie pour l'exercice terminé le 31 mars 1975. Le revenu consolidé au montant de \$16,397,434 est de 8,8% plus élevé que l'année précédente tandis que le bénéfice net a subi une baisse de 3% et s'établit à \$3,276,606. Le bénéfice par action est de 58,2 cents en regard de 60 cents l'année précédente. Une diminution de 4 cents est attribuable à la surtaxe de 10% imposée aux compagnies.

Les états financiers ne comprennent pas les comptes de Bushnell Communi-cations Limited d'Ottawa étant donné que le contrôle de cette dernière n'a été acquis qu'après la fin de notre exercice. La note 2 aux états financiers explique en détail l'acquisition de notre participation de 52% dans cette compagnie.

L'inflation continue de miner les marges établies récemment à Montréal et diffusées. Toutefois, les nouveaux taux d'exploitation de nos stations de radio sont sensiblement meilleurs que ceux marqués à leur palier habituel. Le temps déjà réservé dépassé l'ensemble ces marges à leur palier habituel. Cependant, ces derniers sensiblement contribuent sensiblement à l'augmentation des marges prévues de vente au détail. L'achèvement de nouveaux studios et l'augmentation de la création d'un service succès de CKFM. Ces changements considérablement assurer le succès ont été appor-tés afin d'assurer le développement de CKFM. Ces stations ont vu ses bénéfices accroître considérablement. Plusieurs changements ont été effectués à l'avance pour diminuer face à l'augmentation des coûts due à l'inflation. Toutefois, les ventes de temps effectuées à l'avance pour diminuer face à l'augmentation des coûts due à l'inflation. Toutefois, les stations ainsi que le personnel ont la ferme intention de maintenir CJAD au premier rang des stations de radio-diffusion anglophones à Montréal.

CJFM

Même si la compétition à Toronto, CKFM a vu ses bénéfices accroître grâce à l'avenue indiquant déjà une amélioration marquée comparativement à l'avance indiquant déjà une amélioration considérablement meilleure que la précédente. La jeune équipe de la direction ainsi que le personnel ont la ferme intention de maintenir CJAD au premier rang des stations de radio-diffusion anglophones à Montréal.

CKFM

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Les marges d'exploitation ont quelque au niveau national.

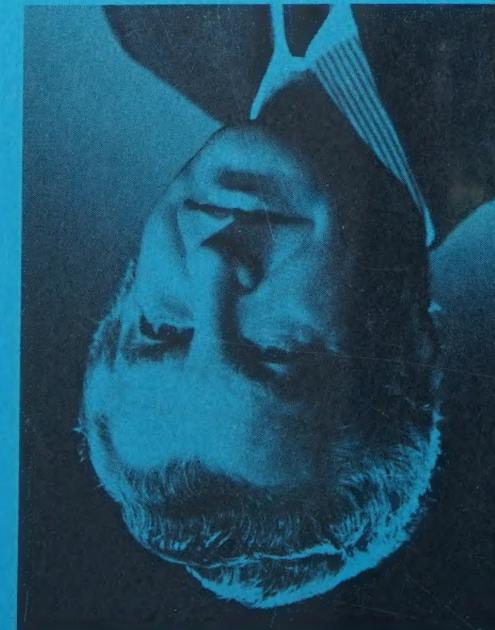
et compense le fléchissement energetique au détail ont attiré un chiffre record au niveau du personnel. Les ventes au détail décaute et des revenus de même cotés des domaines tel le partage des réalisations. Cette compétition se exerce dans des domaines sur la scène mondiale. La radiodiffusion demeure extrême-ment compétitive sur la scène mondiale. CJAD a débutede 1976, les installations de nouvelle tour du CN, assurant ainsi une transmission seront démenagées à la mississauga en Ontario.

Indépendante de celle de CFRB à venir. Cette installation est entièrement plus vase auditive dans les années à venir. La predominance de CFRB, au cœur Canada, permet à la station de main-importante du marché de détailler au de la ville de Toronto, le centre le plus important dans les années à venir. Cet effet d'une intense compétition des dépti d'une autre média d'information. Une récente enquête a démontré que les auditeurs par semaine à l'écoute de CFRB, soit deux fois plus que la station torontoise qui se classe au second rang.

CFRB

La predominance de CFRB, au cœur de la musique et des affaires publiques. Le nouveau studio de réalisation, St. Clair Productions Limited a été inauguée cette année. On s'attend à ce que CFRB favorablement l'auditeur à re-grammes auxquelles l'auditeur a re-techniques de présentation des pro-à déjà mis en oeuvre de nouvelles stations de radiodiffusion FM. CKFM a également une situation canadienne régissant les règles du Conseil de la radio aux nouvelles majeure à se conformer aux nouvelles régulations du service de la programmation.

H. T. McCURDY
Président



CKFM

CKFM n'anticipe aucune difficulté du personnel du service de la program-mation. CKFM maintient un programme continu de croissance lui permettant de solidi-fier sa situation sur le marché con-tinentale montréalais.

Le personnel du service de la program-mation, au niveau national, a été formé à se conformer aux nouvelles régulations du service de la programmation. CKFM maintient une situation canadienne régissant les règles du Conseil de la radio aux nouvelles majeure à se conformer aux nouvelles régulations du service de la programmation.

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FAITS SALILLANTS SOUS FORME COMPARATIVE

Revenue brut	\$16,397,434	\$15,069,947	1974
Amortissements	431,439	388,156	6,107,313
Benefice d'exploitation	6,055,871	6,107,313	6,107,313
Revenus de placements	911,735	627,957	627,957
Impôts sur le revenu	3,691,000	3,355,400	3,379,870
Bénéfice net	3,276,606	3,279,870	2,814,750
Dividendes	2,814,750	2,251,800	2,251,800
Nombre d'actionnaires	5,629,500	5,629,500	5,629,500
Nombre d'actions en circulation	5,629,500	5,629,500	5,629,500
Bénéfice par action	.58	.60	.50
Fonds de roulement	\$ 4,896,075	\$ 10,955,818	.40

(en milliers de dollars)

ÉTAT COMPARATIF DES BÉNÉFICES POUR DIX EXERCICES

	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
Revenue brut	\$16,397	\$15,070	\$14,129	\$13,183	\$12,929	\$12,147	\$10,661	\$8,984	\$7,615	\$6,523
Revenu brut	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
Frais d'exploitation	9,910	8,575	7,829	7,145	7,434	6,130	6,119	5,268	4,504	3,825
et dépenses	431	388	323	308	296	272	262	260	261	261
Amortissements	6,056	6,107	5,977	5,742	5,187	4,654	4,270	3,454	2,851	2,437
Benefice d'exploitation	6,968	6,735	628	433	476	464	460	370	301	196
Revenus de placements	912	6,410	6,090	5,663	5,118	4,640	3,755	3,047	2,564	127
Provision pour les impôts	3,691	3,355	3,107	3,001	2,947	2,654	2,513	1,951	1,564	1,341
Benefice avant les éléments	3,277	3,380	3,303	3,089	2,716	2,464	2,127	1,804	1,483	1,223
éléments exceptifs										
sur le revenu										
Benefice net pour l'exercice										
Dividendes versés										
- réguliers										
- spéciaux										
Benefice net pour l'exercice	\$ 3,277	\$ 3,380	\$ 3,202	\$ 3,089	\$ 2,716	\$ 2,464	\$ 2,290	\$ 1,919	\$ 1,483	\$ 1,269
Impôts										
Benefice net pour l'exercice										
Dividendes versés										
- réguliers										
- spéciaux										
Benefice net pour l'exercice	\$ 2,815	\$ 2,252	\$ 2,139	\$ 1,630	\$ 1,401	\$ 1,175	\$ 697	\$ 471	\$ 402	\$ 339
Benefice par action										
(toujours au nombre d'actions en circulation à la fin de l'exercice)										
Avant les éléments										
- exercice										
- exercice										
Benefice net pour l'exercice	\$.58	\$.60	\$.59	\$.55	\$.48	\$.44	\$.38	\$.32	\$.27	\$.23

COMPAGNIES AFFILIÉES - DIRECTION GÉNÉRALE

SANDARD BROADCASTING
CORPORATION LIMITED 1974-75

Diligentis

Maxwell C. G. Meighen, O.B.E.

H. T. McCurdy, president
W. B. Dickey,
adjoint
CJAD Limited
H. T. M. O. I.
B. R. Morley Vice-president
Donald H. Hartford, vice-president

Filiales en propriété exclusive

Filiales en propriété exclusive	
J. M. Packham, c.a.	Président du conseil Le Trés Honorable Lord McFadzean
G. N. Hope	Président délégué Sir Alan Walker
J. B. Bartrem,	Administrateur général . . H. T. McCurdy
P. F. Fockler,	Vice-président aux ventes
J. B. Bartram,	Administrateur adjoint
G. N. Hope	Vice-président et
W. J. Thaindby,	de la station CJAD
J. M. Packham, c.a.	Président délégué et
Mme M. M. MacRae, adjointe au trésorier	secrétaire et trésorier
CFRB Limited, Toronto	Mme M. M. MacRae, adjointe au trésorier
CJAD Limited, Montréal	secrétaire et trésorier
Standard Broadcast Sales Company Limited,	Meilleur
Toronto et Montréal	adjointe au trésorier
Canadian Standard Broadcast Sales Inc., New York	vice-président aux finances
Standard Broadcast Productions Limited, Toronto	secrétaire et trésorier
Système de Systèmes Standard Limited, Montréal	vice-président aux finances

Filmie Parallelismus derendre Bushnell Communications Limited

Londres	St. Clair Productions Limited, Toronto
La Bande Royal du Canada	R. L. Nason général (Toronto)
La Banque de Montréal	R. L. Nason vice-président et directeur
La Banque Royale du Canada	K. F. Ursel vice-président
	général (Montréal)





STANDARD BROADCASTING CORPORATION LIMITED

AR20
Is there a problem in the
law